



# KeyW Second-Quarter 2018 Earnings Presentation

August 1, 2018

# Forward-Looking Statements

Forward-Looking Statements: Statements made in this presentation that are not historical facts constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include but are not limited to: statements about our future expectations, plans and prospects; statements regarding the proposed modification on our largest flight services program and its impact on our results of operations; our full-year 2018 revenue and adjusted EBITDA margin estimates under the heading “2018 Financial Outlook”; our Days Sales Outstanding expectations, and other statements containing the words “estimates,” “believes,” “anticipates,” “plans,” “expects,” “will,” “potential,” “opportunities,” and similar expressions. Our actual results, performance or achievements or industry results may differ materially from those expressed or implied in these forward-looking statements. These statements involve numerous risks and uncertainties, including but not limited to, the outcome of the proposed modification of our largest flight services program, our ability to ultimately realize revenue from bookings and awards reported in this press release, and those risk factors set forth in our Annual Report on Form 10-K for the year ended December 31, 2017 filed with the SEC on March 16, 2018 and other filings that we make with the SEC from time to time. Due to such uncertainties and risks, readers are cautioned not to place undue reliance on such forward-looking statements. KeyW is under no obligation to (and expressly disclaims any such obligation to) update or alter its forward-looking statements whether as a result of new information, future events or otherwise, unless required by law.

# KeyW Q2 2018 Key Takeaways

## Executive Summary

- Second-quarter revenue of \$128.1 million
- Second-quarter adjusted EBITDA of \$12.3 million (9.6% of revenue)
- Second-quarter awards of \$150 million; net bookings of \$113 million due to protests
- TTM awards of \$626 million, or 1.2x revenue
- Continue to enhance IDIQ portfolio
- Robust sales pipeline continues to expand
- Significant increase in RFP activity; award announcements starting to flow

## Predictable and Reliable Platform

- Solid financial and business development performance
  - Financial performance ahead of expectations through the first half of 2018
  - Winning our share of highly differentiated technical contract awards
- 58% YTD award win rate
- 15% sequential improvement in DSO, from 79 to 67 days

## Reiterate 2018 Guidance

- Based on first-half results and the outlook for the remainder of the year:
  - Revenue: \$495 to \$515 million
  - Adjusted EBITDA Margin: 8.9% to 9.3%

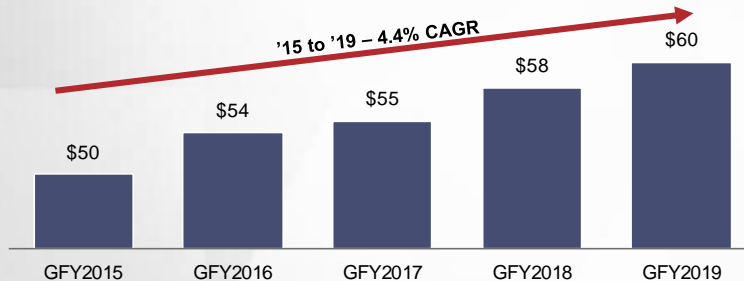
# Capabilities Aligned with Spending Priorities and Budget

## Overview of Favorable Budgetary Environment

- KeyW engages in large, well-funded markets overall, but specifically operates in growing subsectors and market niches
- The FY 2017 DoD budget has highlighted technological innovation as a key area for reform moving forward
- With the recent passing of the GFY2018 budget, defense spending has increased ~8% and is the largest year-over-year increase in defense funding in 15 years

## Intelligence Spending

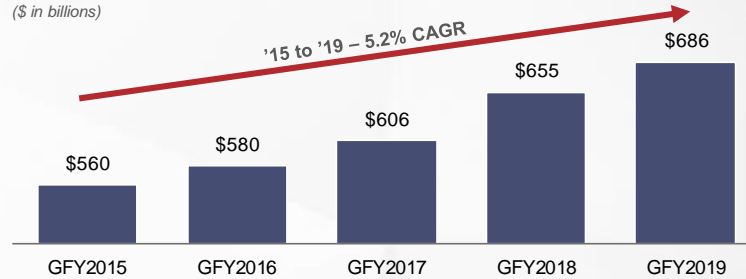
(\$ in billions)



Source: Office of the Director of National Intelligence.

## DoD Spending<sup>(1)</sup>

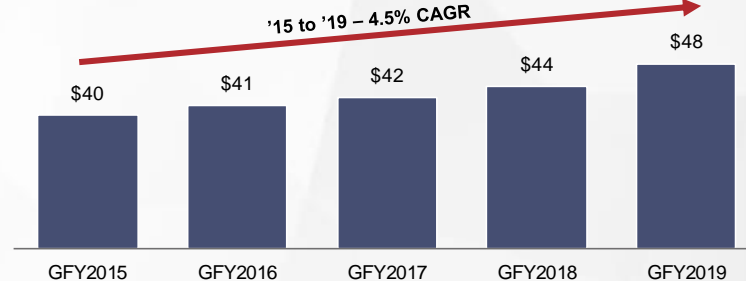
(\$ in billions)



Source: Office of the Under Secretary of Defense (Comptroller), House Appropriations Committee.  
(1) GFY2018 adjusted for \$1.3 trillion spending bill signed into effect in March 2018.

## Department of Homeland Security Spending

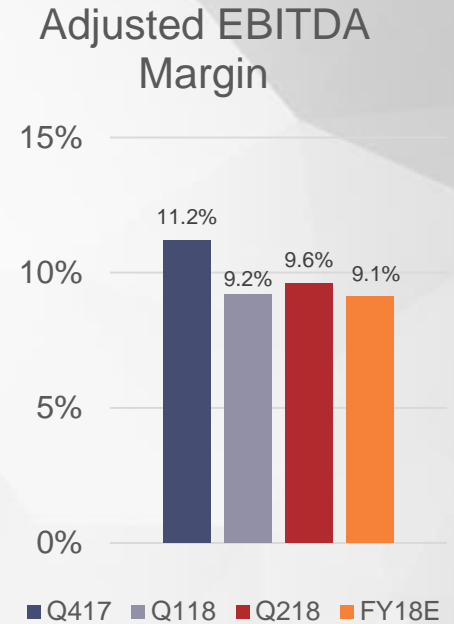
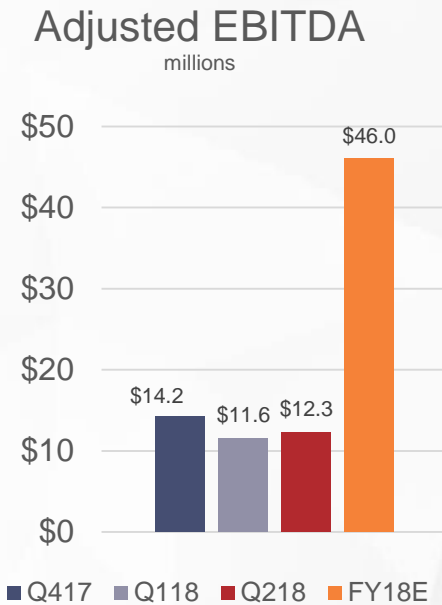
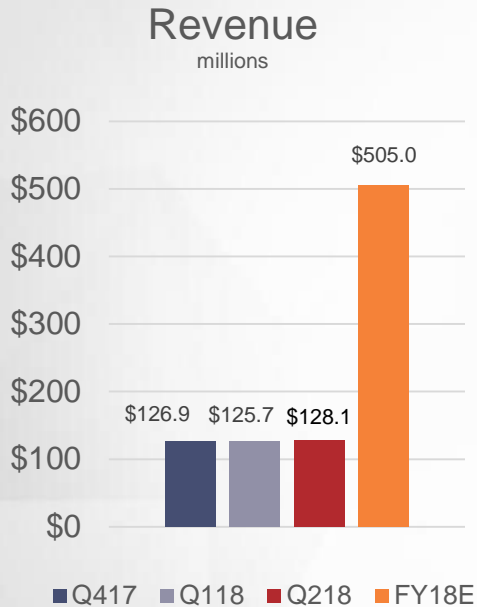
(\$ in billions)



Source: Department of Homeland Security, President's Budget Request, Agency Budget Requests.

Positive spending environment across all of KeyW's key budget areas

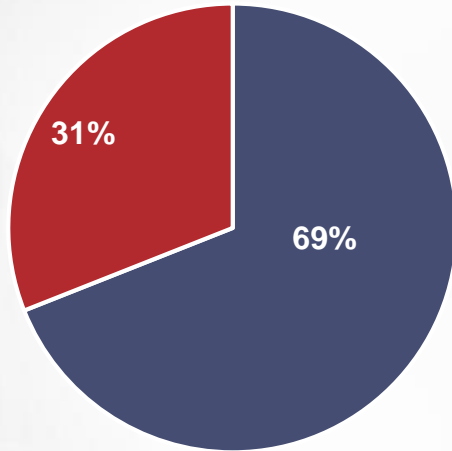
# Second Quarter 2018 Financial Highlights



- Second-quarter financial performance driven primarily by an increased level of effort on existing business and product sales
- Healthy TTM Awards of 1.2x Revenue; Backlog of \$1.1 billion
- Sequential improvement of DSO, from 79 to 67 days

# Business Development Highlights

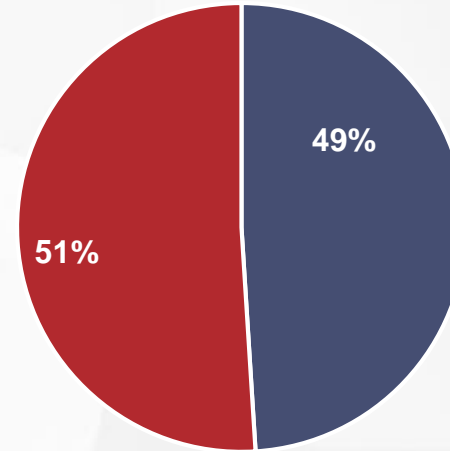
Q2 2018 – Awards of \$150 million<sup>(1)</sup>



■ New Business ■ Follow-on and Re compete

- 58% YTD win rate for awards adjudicated in the first half of 2018
- Winning higher-end work
  - NRL lab support services
  - Cyber
  - Forensics and SW development

TTM Awards of \$626 million



■ New Business ■ Follow-on and Re compete

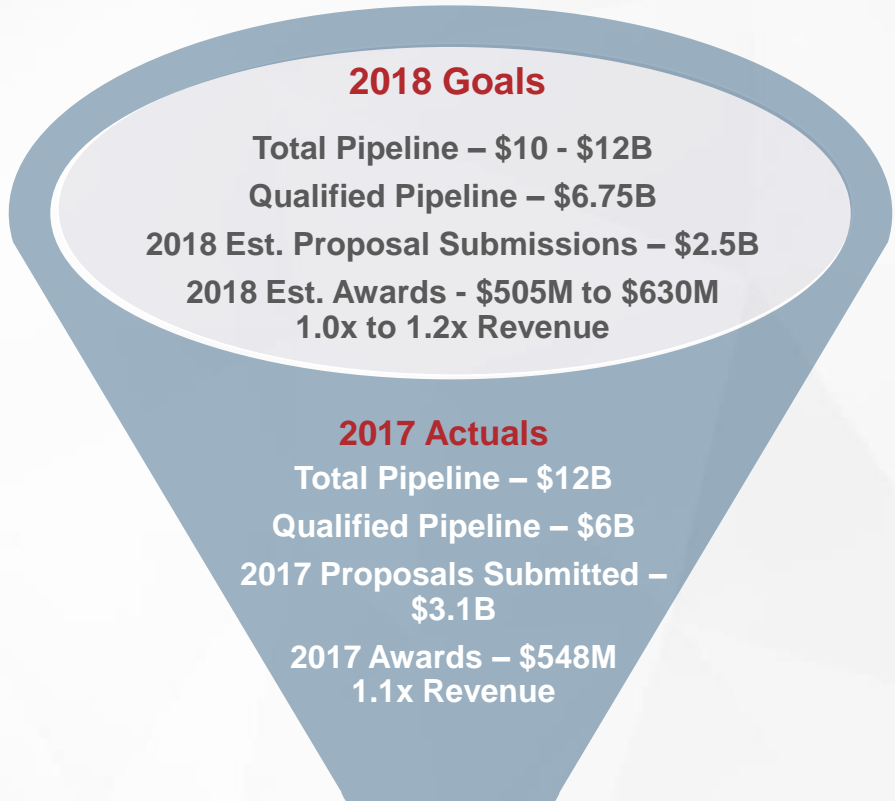
- Represents 1.2x revenue
- 93% TTM win-rate for re compete work
- Awards spread among core competencies

<sup>(1)</sup> Q2 2018 net bookings of \$113 million which excludes awards currently in protest  
\*\* Base contract growth represented in Follow-on and Re compete category

# Disciplined, Integrated Business Development Engine

## Disciplined Approach

- Bid only on core competencies
  - 'No-bid' if capture strategy isn't competitive enough
- Aggressively pursue Task Orders
- Select large prime bids



## 2018 BD Objectives

- Defend and grow
- Overbuild pipeline
- Leverage core competencies to expand into adjacent agencies

BD approach that drives predictable results



# Reiterating 2018 Financial Guidance

	Fiscal 2018 Guidance
Revenue	\$495 million - \$515 million
Adjusted EBITDA Margin	8.9% - 9.3%

- Revenue growth consistent with government services industry trends
- Solid Margins driven by product solutions sales

2018 Estimated Free Cash Flow	
Adjusted EBITDA (midpoint of guidance)	\$46.0
Changes in Working Capital	\$-
Cash Interest *	(\$18.8)
Cash Taxes	-
Net Cash Flow from Continuing Operations	\$27.2
Capital Expenditures	(8.1)
Free Cash Flow from Continuing Operations	\$19.1

- Increased service solutions contracts in backlog providing greater EBITDA visibility
- Lower capital expenditure requirements
- Plan to use free cash flow to reduce debt

\* Based on the new Senior Secured Credit Facilities closed on May 8, 2018



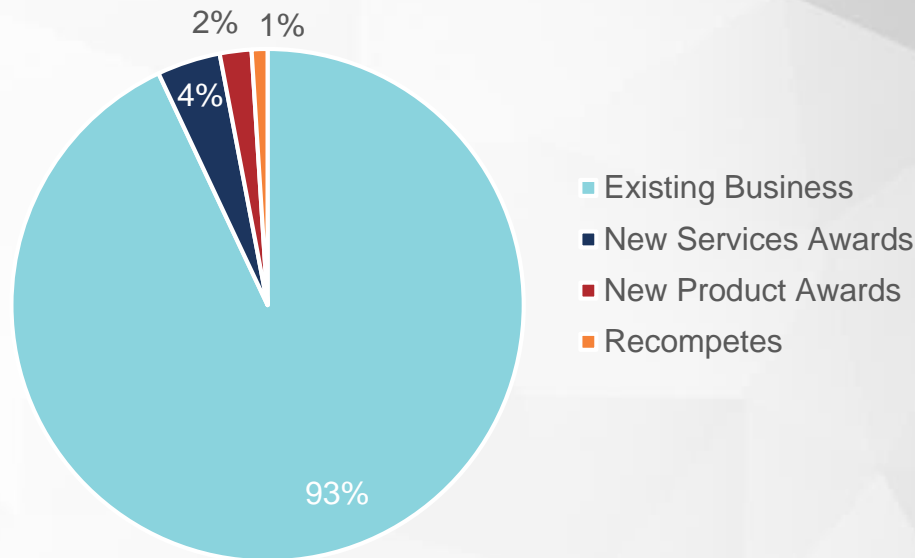


# 2018 Projected Revenue & Growth Components

**Revenue Guidance: \$495 million – \$515 million**








Category	Status as of 5/8/18	Status as of 8/1/18
Existing business	89%	93%
New service awards	7%	4%
New product awards	3%	2%
Recompetes	1%	1%

**No “unidentified, go-get” in our guidance**



**We've made strong progress to fortify 2018 financial guidance**

# Additional 2018 Guidance Assumptions

-  Basic share count of approximately 50 million shares
-  Effective tax rate of approximately 15%
-  Insignificant cash taxes paid in 2018, nor for the next three to five years
-  Full-year 2018 depreciation to be approximately \$10 million
-  Full-year 2018 amortization to be approximately \$12 million
-  Full-year 2018 non-cash stock compensation to be about \$4 million
-  Full-year 2018 interest expense (cash and non-cash) of approximately \$22 million\*

\* Based on the new Senior Secured Credit Facilities closed on May 8, 2018; excludes estimated write-off of approximately \$11.4M in deferred financing costs associated with the 2017 Credit Facility and Convertible Senior Notes

# KeyW Capital Structure

KeyW Capitalization (Amounts in millions)		
Capitalization	6/30/18	Observations
Revolving credit facility	\$0	<ul style="list-style-type: none"> <li>5-Year Tenor; 1-Mo L + 450 bps</li> </ul>
1 <sup>st</sup> Lien Term loan	\$215.0	<ul style="list-style-type: none"> <li>6-Year Tenor; 1-Mo L + 450 bps</li> <li>Total net leverage of 7.25x and step-downs to 6.75x on 6/30/19; 6.50x on 03/31/20; 6.25x on 12/31/20; 6.00x on 12/31/21 and 5.75x on 12/31/22</li> </ul>
2 <sup>nd</sup> Lien Term loan	\$75.0	<ul style="list-style-type: none"> <li>7-Year Tenor; 1-Mo L + 875 bps</li> <li>Total net leverage of 7.75x and step-downs to 7.25x on 6/30/19; 7.00x on 03/31/20; 6.75x on 12/31/20; 6.50x on 12/31/21 and 6.25x on 12/31/22</li> </ul>
Convertible Senior Notes	\$22.6	<ul style="list-style-type: none"> <li>July 15, 2019 Maturity; remaining stub following Tender</li> <li>2.50% coupon</li> </ul>
<b>Total debt</b>	<b>\$312.6</b>	
Less:		
Cash & equivalents	\$27.9	
<b>Net debt</b>	<b>\$284.7</b>	
Market capitalization (@ \$8.74 / share as of 6/29/18)	\$435.9	

# Investment Highlights

- Only public, pure-play national security solutions provider for the IC
- KeyW solutions align with national security initiatives & budget
- Offerings include differentiated product solutions
- Added scale provides more competitive cost model
- Negligible contract re-compete risk to revenue in FY 2018 and expecting the same for FY 2019
- Outperforming peers in recruitment and retention in highly competitive cleared labor market
- Management team incentives tightly aligned with shareholders



# Appendix

# Non-GAAP Financial Measures

Adjusted EBITDA and adjusted EBITDA margin, as defined by KeyW, are financial measures that are not calculated in accordance with accounting principles generally accepted in the United States of America, or U.S. GAAP. The adjusted EBITDA reconciliation table and adjusted EBITDA as percentage of full year revenue guidance reconciliation table below provide a reconciliation of these non-U.S. GAAP financial measures to net income (loss) and estimated net income (loss) margin, the most directly comparable financial measures calculated and presented in accordance with U.S. GAAP. Adjusted EBITDA and adjusted EBITDA margin should not be considered as alternatives to net income, net income margin, operating income or any other measure of financial performance calculated and presented in accordance with U.S. GAAP. Our adjusted EBITDA and adjusted EBITDA margin may not be comparable to similarly titled measures of other companies because other companies may not calculate adjusted EBITDA, adjusted EBITDA margin or similarly titled measures in the same manner as we do. We prepare adjusted EBITDA and adjusted EBITDA margin to eliminate the impact of items that we do not consider indicative of our core operating performance. We encourage you to evaluate these adjustments and the reasons we consider them appropriate.

We believe adjusted EBITDA and adjusted EBITDA margin are useful to investors in evaluating our operating performance for the following reasons:

- we have various non-recurring transactions or non-operating transactions and expenses that directly impact our net income. Adjusted EBITDA is intended to approximate the net cash provided by operations by adjusting for non-recurring or non-operating items; and
- securities analysts use adjusted EBITDA as a supplemental measure to evaluate the overall operating performance of companies.

Our board of directors and management use adjusted EBITDA :

- as a measure of operating performance;
- to determine a significant portion of management's incentive compensation;
- for planning purposes, including the preparation of our annual operating budget; and
- to evaluate the effectiveness of our business strategies.

Although adjusted EBITDA is frequently used by investors and securities analysts in their evaluations of companies, adjusted EBITDA has limitations as an analytical tool, and you should not consider it in isolation or as a substitute for analysis of our results of operations as reported under GAAP. Some of these limitations are:

- adjusted EBITDA does not reflect our cash expenditures or future requirements for capital expenditures or other contractual commitments;
- adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- adjusted EBITDA does not reflect interest expense or interest income;
- adjusted EBITDA does not reflect cash requirements for income taxes;
- adjusted EBITDA does not include non-cash expenses related to stock compensation;
- adjusted EBITDA does not include acquisition and integration costs;
- adjusted EBITDA does not include other adjustments which are non-recurring expenses;
- although depreciation and amortization are non-cash charges, the assets being depreciated or amortized will often have to be replaced in the future, and adjusted EBITDA does not reflect any cash requirements for these replacements; and

- other companies in our industry may calculate adjusted EBITDA or similarly titled measures differently than we do, limiting its usefulness as a comparative measure.



# Reconciliation of Non-GAAP Financial Metrics

**Adjusted EBITDA  
Reconciliation Table  
(in thousands and unaudited)  
Table 1**

	<b>Three months ended June 30,</b>		<b>Six months ended June 30,</b>	
	<b>2018</b>	<b>2017<sup>(1)</sup></b>	<b>2018</b>	<b>2017<sup>(1)</sup></b>
Net loss	\$ (11,394)	\$ (18,386)	\$ (14,792)	\$ (22,930)
Depreciation	2,709	2,724	5,827	4,426
Intangible amortization	2,738	3,604	6,679	5,254
Share-based compensation	1,069	1,140	2,249	2,098
Loss on extinguishment of debt	11,429	—	11,429	—
Interest expense, net	5,907	4,914	10,734	7,523
Tax (benefit) expense	(2,127)	3,059	(2,884)	3,059
Acquisition and integration costs	762	13,324	1,536	15,011
Other adjustments	1,239	—	3,109	—
<b>Adjusted EBITDA</b>	<b>\$ 12,332</b>	<b>\$ 10,379</b>	<b>\$ 23,887</b>	<b>\$ 14,441</b>

(1) The balances for the three and six months ended June 30, 2017, have been revised to reflect the correction of certain errors that management has determined are not material. Also as the Company adopted the requirements of Accounting Standards Update (ASU) No. 2014-09, Revenue from Contracts with Customers, as amended as of January 1, 2018, using the modified retrospective method, there is a lack of comparability to the prior periods presented.

# Reconciliation of Non-GAAP Financial Metrics

## Adjusted EBITDA as Percentage of Full Year Revenue Guidance Reconciliation Table

	Fiscal Year 2018 Estimate	
	Low	High
Net loss	(3.2)%	(2.4)%
Depreciation	2.1 %	2.0 %
Intangible amortization	2.5 %	2.4 %
Share-based compensation	0.9 %	0.8 %
Loss on extinguishment of debt	2.3 %	2.2 %
Interest expense, net	4.4 %	4.2 %
Tax benefit	(0.6)%	(0.4)%
Acquisition and integration costs	0.1 %	0.1 %
Other adjustments	0.4 %	0.4 %
<b>Adjusted EBITDA Margin</b>	<b>8.9 %</b>	<b>9.3 %</b>